



The focus for Australia 3.0 in 2014 is on developing innovative ideas that harness technology to assist industries adapt to an ever-changing competitive environment. Working in partnership with industry leaders to identify challenges and then catalyse ideas, the goal of Australia 3.0 is collaborative actions that benefit all.

### How Australia's data opportunity can underpin better health services delivery

Future health systems will be influenced by a number of factors outside the control of health system leaders. Recent research identified six critical uncertainties that might significantly reshape the context in which health systems form and operate in were identified:

**Attitudes towards solidarity:** Will solidarity – the willingness of individuals to share the population's health risks – increase, decrease or be conditional upon certain factors?

**Origins of governance:** Will power and authority be predominantly located at the national, supranational or local level?

**Organization of the health innovation system:** Will innovation come from within or outside the existing system? What will be the level of funding? What will be the types of innovation produced?

**Access to health information:** Who will take responsibility for collecting and analysing health data? Will people give their consent for their personal data to be used?

**Influence over lifestyles:** To what degree will active influence over individual lifestyles be accepted and implemented?

**Health culture:** Will healthy living be a minority choice, a civic duty or an aspiration?

This year's Australia 3.0 Health stream will focus on the organization of the health innovation system within the country and do so from alignment with the key related uncertainties listed above. Industry leaders acknowledge that we need to discuss the Attitudes and Access to individual data, that governance is changing to be more aligned to local needs and that there is and will continue to be a growing gap between those that take control of their healthy living and those that do not.

The question posed is how do we bring together in a **Collaboration Model** the various industry groups so that we are able to create an **Australia Book** of innovation and engage the operational side of the industry on how we maintain a dialogue of innovation from within and from outside. Can we create a **Health Innovation Hub** as an industry driven capability?

The **Australia 3.0 National Virtual Roundtable** will be held online open from **10 June on Yammer**. Throughout **June and July**, **Challenges** are identified and scoped in **early August**, with datasets gathered, positions crafted and teams signed up. Australia 3.0 hits Melbourne for 2 days to catalyse ideas into collaborative action. The **A3.0 Ideas Day on Thursday 28 August** kicks off with ideation sessions and the hackfest. The **A3.0 Solutions Day on Friday 29 August** opens with the Australia 3.0 Plenary then streams resume their deliberations only to break for the iAwards VIP Networking Lunch.



Host Partners



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## Extract from a report from the World Economic Forum - Sustainable Health Systems Visions, Strategies, Critical Uncertainties and Scenarios

A diverse group of health system leaders across five countries were asked to describe their ideal health system in 2040. Their visions are remarkable in their consistency. The preferred health system of the future is strikingly different from the national healthcare systems of today, with empowered patients, more diverse delivery models, new roles and stakeholders, incentives and norms.

In **Health Incorporated**, the boundaries of the health industry are redefined. Corporations provide new products and services as markets liberalize, governments cut back on public services and a new sense of conditional solidarity emerges.

In **New Social Contract**, governments are responsible for driving health system efficiency and for regulating organizations and individuals to pursue healthy living.

In **Super-empowered Individuals**, citizens use an array of products and services to manage their own health. Meanwhile, corporations compete for this lucrative market and governments try to address the consequences.

[http://www3.weforum.org/docs/WEF\\_SustainableHealthSystems\\_Report\\_2013.pdf](http://www3.weforum.org/docs/WEF_SustainableHealthSystems_Report_2013.pdf)

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## How to get involved

**Register your interest** to participate in Australia 3.0 and identify your area of interest via the Get Involved form <http://australia30.com.au/get-involved>

**Email invites** will be sent to join an online, mediated and catalysed by sector experts.

**Accept Invitation** to the Virtual Roundtable [www.yammer.com/virtualroundtable](http://www.yammer.com/virtualroundtable)

**Setup your Yammer account.** Support is available online <http://australia30.com.au/virtual-roundtable/>

**Join streams** that interest you. The Virtual Roundtable has a number of groups of interest, and all participants will be welcomed and assisted into collaboration within their chosen groups.

Share your ideas. Put forward propositions. Start collaborating!

## Contact us

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