

iAwards Australia 3.0 Forum 4 August 2011

Invitation to be our guest at the iAwards Australia 3.0 Forum

The Australian Information Industry Association, the Pearcey Foundation and the Australian Computer Society are presenting the iAwards Australia 3.0 Forum in Melbourne Thursday 4 August 2011. This invitation only event will be exclusive with a select 100 guests.

The iAwards Australia 3.0 Forum will bring together a broad cross section of leading representatives from the ICT and non-ICT industry, leading academic institutions, research centres, and Australian governments to discuss the impact of the digital economy and the role of new technologies to enable a more economically, environmentally and socially sustainable Australia.

Date: Thursday 4 August 2011

Duration: 0930 for 1000 start with 1620 finish (networking up to 1645)

Venue: Palladium, Crown, Melbourne

Cost: Complimentary

Register online: www.australia30.com.au

What is Australia 3.0?

The Forum's focus can be best described by these two questions:

How will the Digital Economy transform Australia's productivity and sustainability?

How can Australia better harness the potential of Innovation, underpinned by ICT capabilities (across industry, academia, research and government) to maximise its contribution to Australia's society and economy?

Two forums will be held with one focussed on the digital economy and the other is focused on innovation and productivity. Each forum discussion will be led by a panel of people drawn from industry, government, academe and research.

Everybody at the Forum will be able to participate strongly in the discussions.

A chair will encourage each panel and members of the audience to discuss issues, put forward views towards gaining widespread commitment, and make the plans required to propel Australia to use technology and the digital economy to increase innovation and productivity.

Information and assistance

iAwards Australia 3.0 Forum please contact Michel Hedley at AIIA on m.hedley@aiaa.com.au or 0417695 616

iAwards general program please contact iawards@gener8.com.au or call 03 9018 9070

iAwards Australia 3.0 Program

iAwards Australia 3.0 Forum will comprise two forums asking critical questions engaging the audience to consider our future.

Digital Economy Forum 1000 - 1230

How will the Digital Economy transform Australia's productivity and sustainability?

Our international competitiveness will be fundamentally underpinned by having a robust sustainable digitally based economy. The recent Digital Economy Strategy released by the Department of Broadband, Communications and the Digital Economy defines a set of goals that all sectors need to build upon and action with the ICT industry in particular needing to demonstrate that it can step up and play its leadership role in this vitally important debate.

This session will explore...

- The productivity and sustainability context in which Australia's Digital Economy needs to operate
- Where the major payback opportunities and benefits are
- What the challenges and barriers to delivering on those opportunities are
- How all sectors will move forward from where we are now?
- Sign off on an agreed way forward – specific commitments from industry, government and research/academic community

iAwards VIP Innovation luncheon 1230 - 1400

Guests of the Forum are invited to join their peers, iAwards finalists and other VIPs at the iAwards Innovation luncheon as part of the overall Australia 3.0 experience.

Innovation and Productivity Forum 1400 - 1630

How can Australia better harness the potential of Innovation, underpinned by ICT capabilities (across industry, academia, research and government) to maximise its contribution to Australia's society and economy?

The pervasiveness of ICT is unquestioned today. Applying new technologies across all aspects of the diverse Australian economy is complex and a long-term necessity. A key element in reinvigorating the services segments of our economy in order to lift multi factor productivity will be achieved by exploiting these new platforms. Australian services sector including financial, health, infrastructure, and mining are some of the many service sectors being challenged by an accelerating rate of introduction of new technology platforms.

This session will explore...

- What the intersection opportunities with Innovation and the Digital Economy future are
- How innovation can best be harnessed and encouraged in a digital world
- What are the new technology paradigms offering to transform specific sectors of our economy are– e.g. infrastructure and sustainable development, healthy ageing, creation of high-value jobs, global export opportunities, etc.
- Sign off on an agreed way forward – specific commitments from industry, government and research/academic community

The outcomes of the two Forums will be issued to the Forum participants and made available to key commentators and to people in industry, government and the research/academic community.

Forum organisers and partners

The iAwards Australia 3.0 Forum is being presented by the Australian Information Industry Association, the Pearcey Foundation Inc, and the Australian Computer Society as part of the annual iAwards Innovation program.

The Australia 3.0 Forum has the strong support of The Hon. Senator Kim Carr, Minister for Innovation, Industry, Science and Research and The Hon Senator Stephen Conroy, Minister for Broadband, Communications and the Digital Economy. Their departments are strong supporters of the iAwards Australia 3.0 Forum and are providing a range of support to the program.

iAwards 2011 Host Partners



iAwards Major Partner

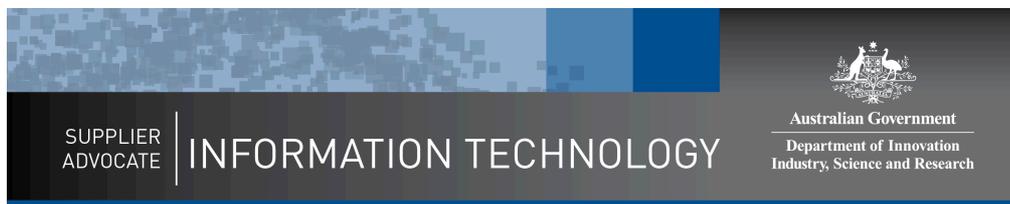


Pearcey
Foundation
Inc.

iAwards Media Partner



iAwards Australia 3.0 Host Partner



The 2011 iAwards Gala Awards Night
REGISTER HERE

2011 iAwards Gala Dinner

With the **2011 iAwards Gala Dinner** being held in the evening of Thursday 4 August 2011, you are welcome to register to attend the dinner at the discounted rate of members of the organisers.

Click for to register for **2011 [iAwards Gala Dinner](#)**

More information regarding iAwards visit the website www.iawards.com.au and see who will compete for national honour.